

# JOAQUÍN ESTÉVEZ

## Golf PRO and Golf TV Broadcaster



Email: [estevezjoaquin@hotmail.com](mailto:estevezjoaquin@hotmail.com)

Mobile: +971 55 812 9077

X: @joacoestevezgolf Instagram: @joacoestevez [LinkedIn profile](#)

EU Nationality. Currently living in Dubai, United Arab Emirates.

### PROFILE

With extensive experience in coaching, broadcasting, and competitive play, I offer a well-rounded skill set in the golf industry. I specialize in practical instructional techniques, integrating technology for effective coaching, and delivering thoughtful commentary. My focus is on fostering player development, promoting golf, and creating engaging content. I'm driven by a genuine desire for ongoing improvement and career advancement within the golf community.

### PROFESSIONAL EXPERIENCE

#### Senior Golf Coach at Five Iron Golf Dubai.

August 2024 – present

- Lead **all aspects of golf operations**, including fittings, leagues, lessons, tournaments, and events, in collaboration with the Director of Golf.
- Drive revenue growth by delivering engaging golf lessons to both members and guests.
- Conduct fitting services using **the Callaway custom fitting simulator** to enhance customer satisfaction and boost Callaway equipment sales.
- Provide exceptional **customer service** to create an unparalleled golfing experience.
- Support **marketing initiatives** to effectively promote club events, memberships, and golf packages.
- Develop and implement innovative **golf programs** and initiatives aimed at increasing revenue and enhancing the guest experience.
- Oversee the maintenance and organization of **golf equipment**, including demo clubs and Trackman simulators, ensuring optimal functionality.
- Cultivate meaningful relationships with guests to enhance their enjoyment and satisfaction at Five Iron Golf.
- Manage data collection and reporting requirements for Five Iron corporate and JISR Golf Club LLC.

#### Golf Instructor at ETG Real Club La Moraleja.

September 2020 – 2024

Serving as a golf coach at Real Club La Moraleja, working with over 80 students to improve their swing.

- Specialized in utilizing **technology such as Trackman, Flighscope, JC Video, V1, Swing Catalyst, Swing Profile, BodyTrack, Capto (Putting analysis), and SamPuttLab.**

- Mentor junior players in proper **golf etiquette**, rules, and sportsmanship, instilling a foundation of respect for the game and fellow players.
- Utilize a range of instructional techniques tailored to individual student needs, including swing analysis, video feedback, and on-course instruction.
- Develop customized **training plans** to address specific strengths and weaknesses, focusing on areas such as ball striking, short game, course management, and mental approach.
- Effectively manage the **budget for golf operations**, ensuring optimal allocation of resources to maximize revenue while controlling costs across all programs and events."
- Collaborate with other club professionals and staff to coordinate instructional programs, events, and tournaments that promote player development and engagement.
- Stay informed about the latest trends, techniques, and research in golf instruction through ongoing education and participation in industry **conferences, workshops, and seminars**.

#### **Golf Broadcaster for Golf Channel Latin America (Madrid).**

**May 2018 – Present**

Providing commentary for over 25 PGA TOUR tournaments annually for Latin America. Also covering the Ryder Cup, Presidents Cup, Champions Tour, Web.com Tour, Highlights, and Live From events.

- Deliver real-time analysis of player strategies, shot execution, course conditions, and tournament dynamics to enhance viewers' understanding and enjoyment of the action
- Contribute to studio-based shows such as Highlights and Live From events, offering in-depth analysis, interviews, and commentary on current golf news, trends, and developments.
- Interact with viewers through social media platforms such as Twitter, and Instagram, responding to questions, comments, and feedback to cultivate a sense of community and dialogue around golf.

#### **Certified Instructor - Jim McLean Golf School (Madrid).**

**January 2013 – August 2020**

Trained at the [Jim McLean Golf School](#) in Madrid and completed certification at the headquarters in Doral, Miami, under the guidance of Jim McLean (ranked among the top 3 golf instructors for 20 years according to Golf Digest).

#### **Golf Instructor at Club de Golf Palihue (Argentina).**

**March 2003 – December 2007**

Head coach of junior golf academy.

### **PROFESSIONAL GOLF ACHIEVEMENTS**

- Participation in the "Puerto Rico Open," PGA Tour (USA, 2012).
- Nationwide Tour (USA, 2012).
- Member of the South American team in the "Copa de las Américas" (2012).
- Category 1 ([European Challenge Tour](#), 2011/2012); Category 13 (European Tour, 2011).

- Winner Orden de Mérito del Tour de las Américas (2011).
- Winner [Copa Antioquia, Medellín, Colombia](#) (**European Challenge Tour** 2011).
- Nominated for the Olimpia de Plata as the best Argentine golfer of the year (2011).
- Second place in the "Abierto del Centro" tournament in Córdoba, Argentina (2011).
- Fourth place in the "Torneo de Maestros," Argentina (2011).
- Winner of the Copa Dr. Juan José Galli, TPG Tour Argentina (2009 and 2011).
- Best World Ranking: 395 (2011).
- Third place in the "Abierto de Chile" tournament (2010).
- Third place in the "Abierto Metropolitano" tournament (2010).
- Winner of 8 Long Drive championships.
- Collaborations with Taylor Made Performance Lab as an expert matter.
- Winner of 9 Madrid Professional Circuit events.
- 395 World Ranking (Week 18; 2011)

## **AMATEUR GOLF ACHIEVEMENTS**

- Winner of over 50 local tournaments.
- Second place in the qualifying school of the TPG Tour of Argentina (2007).
- Selected by the AAG to represent Argentina at the Optimist International Junior Golf Championship at PGA National in Palm Beach Gardens, USA (2002).
- Winner of the Federation Regional de Golf del Sur ranking from 1996 to 2002.
- Pre-selected by the Argentine Golf Association (AAG) to be part of the Argentine teams between 1999 and 2002.
- Recognized as the best golfer in Bahía Blanca in 1999.
- Member of the team that represented Argentina at the South American Championship in Bolivia.

## **EDUCATION**

Certified RPG Level I Instructor (2021)

Capto Level 1 Certified

Swing Catalyst certified

True Temper Certified

KBS certified

Jim McLean certified instructor TPI Level 1 Certified (2015).

**PGA Member (ARGENTINA) 2025**

## **LANGUAGES**

**Spanish (Native) & fluent English**